

# Justin A. Griggs

## Media Specialist/Photographer/Videographer

 jaygriggs3@gmail.com  (832)-858-8932  <https://phlymediahtx.me>  jaygriggsmedia.com

### PROFESSIONAL SUMMARY:

A strategic and results-driven Content & Media Specialist with proven experience developing compelling, accessible content across digital platforms. Skilled photographer, videographer, and storyteller with a sharp ability to simplify complex topics into engaging narratives. Adept at managing multiple projects, meeting tight deadlines, and collaborating cross-functionally to align content with business goals and drive measurable results.

### EXPERIENCE:

#### Ottobock, Inc - (Contract) – Media Producer/Photographer/Videographer

- Capture high-quality photography and videography for corporate communications, internal publications, and external marketing campaigns.
- Produced and edited video content for full circle movement mobility events, running clinics and corporate events.
- Developed and produced high-quality content for digital social media channels that are in coordination with marketing, communications and media teams, increasing viewer and client engagement.
- Developed and executed a series of instructional video content featuring Global running coaches, Olympic prosthetists, and Para-Olympians, attracting an increase in social media and website viewership.
- Edit, retouch, and deliver final assets on strict deadlines while ensuring consistency with corporate guidelines.

#### Prairie View A&M University (Contract) – Sports Media/Photographer/Videographer

- Shot, produced and edited photos and short-form video content for the university's football, basketball, track and tennis programs.
- Collaborated with athletic departments to develop media content aligned with marketing strategies and social media campaigns.
- Managed post-production workflow using Adobe Lightroom, Photoshop, Premiere Pro, and Capture One Pro to ensure professional, publication-ready imagery
- Edited and delivered images and videos under strict deadlines while maintaining brand standards.

#### NFBPA - National Forum of Black Public Administrators – Event Photographer/Videographer

- Captured high-quality photographs at professional forums, workshops, and networking events for corporate and non-profit clients.
- Worked closely with event organizers to plan shot lists, key speakers, and venue layouts.
- Filmed and produced video content for conferences, event conferences, and annual meetings.
- Conducted post-production work including editing, color grading, sound mixing, and motion graphics.
- Delivered final video products on time and within budget.

### EDUCATION

#### Stephen F. Austin State University - Nacogdoches, TX -

Bachelor of Arts - Media Communications - May 2011

### SKILLS

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|--------------------------------------|-------------------------------------|----------------------------|
| • Photography/Videography            | • Sony Alpha Series                 | • Project Management       |
| • Content Management Systems         | • Corporate & Executive Photography | • Digital Asset Management |
| • Adobe Creative Suite/Final Cut Pro | • Attention to Detail               | • Creative Directing       |
| • DaVinci Resolve                    | • Drone Operation                   | • Team Player              |

### REFERENCES

Stephanie McGregor OTTOBOCK stephanie.mcgregor@ottobock.com 512-660-1933	Dr. Sheleah Reed PBK ARCHITECTS Sheleah.reed@pbk.com 832-641-6019	Dr. Christopher Williams PRAIRIE VIEW A&M UNIVERSITY (832) 525-0233
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